

FOR IMMEDIATE RELEASE

The Twombly House: Ephemeral Museum Art and Design Exhibition for NW Modern Living

The Twombly House

4449 SW Twombly, Portland, Oregon

Collectors and press preview: Thursday, October 14 / 5-8 p.m.

Opening reception: Friday, October 15 / 4 – 10 p.m.

Open for viewing: October 16 – 28, 2010

for more info please visit: www.nwmodernshow.org

Portland, OR. Sept. 2010 - Designform Studio, in collaboration with Living Room Realtors, announces a special open house and exhibition of Northwest modern art and design. This collaboration came together over a common interest in all things modern. The show aims to help define regional ideas and values for modern living in the Pacific Northwest and to share this vision with a wider audience.

The exhibition presents a mid-century ranch home, the Twombly house, which has been appropriately renovated into a modern home. This dwelling serves as an exhibition home to display works made by some of the region's most creative and notable artists and designers. The Twombly house demonstrates the idea that art and design can exist in our daily living spaces.

The Twombly house will serve as an "ephemeral museum" for two weeks. The show encompasses a complete spectrum of the finest in regionally produced fine art, furniture, textiles, ceramics, glass, product design and fine home decor. Guest curators for this show are Trisha Guido (Relish Design), Alicia Johnson (Alicia Blue Gallery) and Giovanni Castillo (Designform Studio).

With this exhibition, the curators hope to create a space that inspires and portrays the spirit and beauty of place that is the Pacific Northwest. This unique region is defined by its exceptional natural beauty, access to the outdoors and a strong environmental ethic. The ranch style home can be seen as an embodiment of these characteristics and is again becoming popular in this region for its affordability, versatility, beauty and unique features.

Modern and mid-century homes, like the Twombly house, seem to be a perfect fit for modern ideals and living. Using this home as a setting, the exhibition brings together a vision of the NW modern spirit. We are living a unique moment where a creative class of people and ideas are in abundance and the social will to nurture them has created a unique sense of place. The Twombly house's unique features and lovely setting, populated with the region's most spectacular art and design work, will showcase this reverence for modern ideals, local products and environmental ethics, which is apparent in the spirit of Pacific Northwest living.

NwMODERN

The spirit of place

About Living Room Realtors

Living Room Realtors is a group of professional, experienced and licensed real estate agents who specialize in Portland's inner urban neighborhoods. They have cultivated a deep knowledge of the diverse neighborhoods and personalities that make Portland a great place to call home. In addition to their great appreciation for the flexibility, beauty and modern features of ranch homes, Living Room Realtors' expertise spans from vintage homes and historic neighborhoods to mid-century modern architecture and green building.

Contact: Jenelle Isaacson, jenelle@livingroomrealtors.com

About Designform Studio, Producer and Curator

Designform Studio is a multi-disciplinary design studio specializing in commercial and residential interiors and product design, with modern design and methodology at the core of its design practice. Designform takes pride in collaborating with clients, builders, artists and craftsmen in order to create a unique and tailored design for each client. Designform's collaborative approach ensures that imagination, expertise, and reality come together to produce exceptional projects.

Contact: Giovanni Castillo, giovanni@designformstudio.com

About Relish Design, Design Curator

Relish is more than a brand. It is a lifestyle, a mentality, a philosophy. It is the idea that everyday objects should be beautiful, functional and affordable. It is the zone between individuality and mass production. It is a carefully curated collection of emerging designers from around the globe that inspire, elevate and touch our senses. Relish began eight years ago with the dream of differentiating themselves by speaking to the creative client. They celebrate vision, new methods and materials, emerging artists, established designers and the joy of living with creativity in their environment.

Contact: Trisha Guido and Carey Miller, trisha@relishstyle.com

About Alicia Blue Gallery, Fine Art Curator

Alicia Blue Gallery is an online contemporary art gallery and production company founded by curator and producer Alicia Johnson and filmmaker Cooper Johnson. They represent a balanced integration of emerging and mid-career level artists offering them favorable circumstances for promotional and creative maturity. Their vocation is to bring into being the imagination and technicality of passion, educate the eager and celebrate the arts. All of ABG's faculties are centered around curating art installations, creating short-documentary series on today's artists and hosting experiential events. Our programming seeks to inspire and evoke dialogue and self-expression with an emphasis on cultural exchange, building our local-social geography and collaborating between our online and offline biome of artists and thinkers.

Contact: Alicia Johnson, info@aliciabluegallery.com, Art and Media Writer: Julietta Randles, turquoisebone@gmail.com

